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KIRKER ADDS QUART-SIZED PACKAGING TO LINEUP OF BLACK DIAMOND SERIES LOW-VOC URETHANE BASECOATS

SMALLER SIZE PROVIDES MORE FLEXIBILITY, MAKING TWO-TONES AND ACCENTS EASIER; PROMOTES CUSTOM COLOR MIXES

NEWBURGH, NY / August 1, 2011 – Based on the early success of its BLACK DIAMOND Series Low-VOC Urethane systems, Kirker Automotive Finishes has expanded the line to include quart-sized packaging for an assortment of 24 popular basecoat colors.

The availability of quarts widens the appeal of the LVB (Low-VOC Basecoat) lineup, helping Kirker’s dealers promote the BLACK DIAMOND system as an even better choice for painters – especially those using small quantities for work on motorcycles, stripes, two-tones and accent jobs. It also is expected to ease the burden for paint shops that need slightly more than one gallon at a time.

“Gallons of BLACK DIAMOND Low-VOC Urethane Basecoat still represent the best value, but there are times when a full gallon is too much material for one job,” explains Kirker’s President, Bruce Sklak. “We’re also hoping creative painters will be more willing to experiment and develop their own custom blends now that they have easy access to a better variety, using the quarts more or less as custom toners.”

The assortment of basecoat colors now available in quarts includes obvious choices as well as some colors that may be better suited for accents and combinations than for overall paint jobs. The mix includes seven Diamond Pearl Series Midcoat Pearls, nine Urethane Candy Base Series metallics and eight other popular color choices. The complete list, with part numbers, follows:

LVB-10378QT	Mandarin Pearl Midcoat (DP Series)
LVB-10399QT	Hugger Orange
LVB-11024QT	Lemon Drop Pearl Midcoat (DP Series)
LVB-11099QT	Acid Rain Yellow Metallic (UCB Series)
LVB-11105QT	Viper Yellow
LVB-11120QT	Mayan Gold Metallic (UCB Series)
LVB-11125QT	Atomic Orange Metallic (UCB Series)
LVB-31238QT	Key Slime Pearl Midcoat (DP Series)
LVB-31250QT	Sour Apple Green Metallic (UCB Series)
LVB-31256QT	Forrest Moss Green Metallic (UCB Series)
LVB-41087QT	Blue Metallic
LVB-41095QT	Sonic Blue Pearl Midcoat (DP Series)
LVB-41096QT	Bright Cobalt Blue Metallic (UCB Series)
LVB-51432QT	Wild Watermelon Pearl Midcoat (DP Series)
LVB-51439QT	Viper Red

LVB-51400QT	Candy Apple Red
LVB-51445QT	Wild Pomegranate Red Metallic (UCB Series)
LVB-61215QT	Quicksilver Metallic (UCB Series)
LVB-61231QT	Silver Metallic
LVB-61264QT	Carbon Fiber Metallic (UCB Series)
LVB-70330QT	Super Jet Black
LVB-70369QT	Nightmare Black Pearl Midcoat (DP Series)
LVB-81030QT	Pure White
LVB-81044QT	Arctic Blast Pearl Midcoat (DP Series)

Kirker Automotive Finishes is also adding a new half-pint package for its medium-range Universal Low-VOC Urethane Activator, LVA-375. Like the quarts of basecoat, the new LVA-375HP will be packaged six per case.

About BLACK DIAMOND Basecoats

This unique system sprays like a conventional basecoat, but provides superior performance and increased durability. It features excellent sprayability with outstanding atomization, exceptional metallic control, quick two-coat coverage and seriously fast dry times. The LVB system outperforms traditional air-dry basecoats, providing better adhesion and filling capabilities with superior overall film integrity.

The BLACK DIAMOND Low-VOC Basecoats are far more forgiving than waterborne options, and still allows users to stay below even the most stringent VOC limits for basecoat (3.5 lbs/gallon), meeting compliance in all areas of all states.

Kirker's BLACK DIAMOND Series debuted in [November 2010](#) as a comprehensive line of low-VOC materials. It also includes two versatile low-VOC 2K urethane primers and a high-solids low-VOC urethane clearcoat. All components mix 4:1 with one of four universal low-VOC urethane activators.

“Feedback on the BLACK DIAMOND basecoats has been overwhelmingly positive so far,” explains Sklak. “Painters love the ease of use and obvious performance benefits. The only suggestion – and we keep hearing this one over and over from shops and distributors – is please make these colors available in quarts.”

About Kirker Automotive Finishes

A division of Coventry Coatings Corp., Kirker Automotive Finishes has manufactured paint for more than one hundred and ten years. Today the line covers a complete range of automotive and fleet refinish products, including factory-packaged urethane and enamel paints, primers, clears, activators, reducers and other related items. Kirker also maintains a significant private-label program. To learn more, please visit the company's web site: www.KirkerAutomotive.com.

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