



For additional info please contact:
Matt Panuska 845-562-5666
mpanuska@kirkerautomotive.com

UNLOCK MORE POTENTIAL FOR ULTRA-GLO URETHANE COLORS WITH KIRKER'S NEW ULTRA-LOCK ADDITIVE

BASECOAT CONVERTER WITH ANTI-MOTTLE TECHNOLOGY IS THE KEY TO INCREASED METALLIC CONTROL AND BETTER SPRAYABILITY

NEWBURGH, NY / NOVEMBER 25, 2009 – Kirker Automotive Finishes proudly introduces ULTRA-LOCK, a brand new Metallic Control Additive and Basecoat Converter designed for use in the company's flagship ULTRA-GLO urethane color system.

ULTRA-LOCK combines all of the same ease-of-use benefits of traditional basecoats with the superior adhesion, durability and other performance properties of today's most advanced single-stage urethane paints.

Automotive refinish shops will find that ULTRA-LOCK significantly improves sprayability with better atomization and increases ease-of-use by converting Kirker's single-stage urethanes into fast-drying basecoat-like finishes. This unique additive also features Anti-Mottle Technology, which stabilizes metallics and pearls, locking these effect pigments in place for even, streak-free results.

"More sophisticated shops are shooting Kirker materials on more sophisticated projects, so our product line has to evolve to meet new and different demands," said Kirker's Matt Panuska, Vice President of Sales & Marketing. "ULTRA-LOCK gives those painters the power to convert their ULTRA-GLO single-stage urethane topcoat into a VOC-compliant solvent basecoat."

In addition to increased flop control and better reparability, ULTRA-LOCK also reduces tack for less dust and particle pickup in the wet film while reducing dry times for faster turnaround and improved productivity. These are all typical performance characteristics for a traditional basecoat material; however those products cannot match the superior properties of an activated urethane system. The converted ULTRA-GLO outperforms other basecoats with intercoat crosslinking for superior adhesion and far greater durability, along with better flexibility and chip resistance.

When ULTRA-LOCK is mixed into the ULTRA-GLO urethane color system at a 3:1:1 ratio by volume, the combined system VOC (ready to spray) will always be less than the maximum limit set by the National Rule (5.0 lbs/gallon).

ULTRA-LOCK, UA-2400, is packaged in quarts. Suggested shop price is \$31. Kirker's converted urethane basecoat system comprises three quarts of ULTRA-GLO color, one quart of UA-1600 Activator and one quart of ULTRA-LOCK (mixing 3:1:1), which will cost a shop \$114-\$163, depending upon color choice, or as little as \$23 per sprayable quart.

About Kirker Automotive Finishes

A division of Coventry Coatings Corp., Kirker Automotive Finishes has manufactured paint for more than one hundred and ten years. Today the line covers a complete range of automotive and fleet refinish products, including factory-packaged urethane and enamel paints, primers, clears, activators, reducers and other related items. Kirker also maintains a significant private-label program. To learn more, please visit www.KirkerAutomotive.com.

Product images available upon request.

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